

UNNATURAL CAUSES EVALUATION

1. ORGANIZATIONAL INFO			
		Response Percent	Response Count
Name:	<input type="text"/>	100.0%	789
Company:	<input type="text"/>	100.0%	789
City/Town:	<input type="text"/>	100.0%	789
State:	<input type="text"/>	100.0%	789
Email Address:	<input type="text"/>	100.0%	789
		<i>answered question</i>	789
		<i>skipped question</i>	5

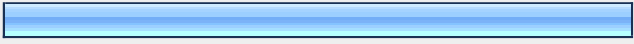
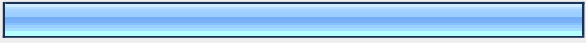

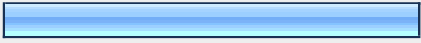
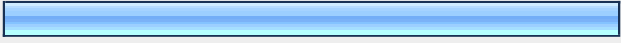

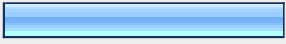
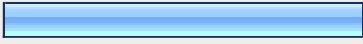
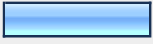
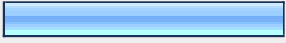
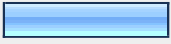
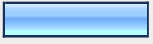
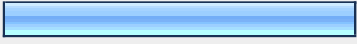
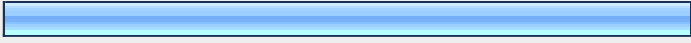

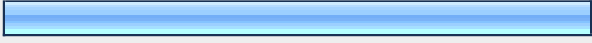
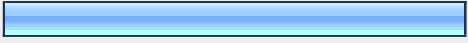
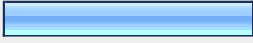
2. Title		
		Response Count
		789
		<i>answered question</i>
		789
		<i>skipped question</i>
		5

3. Web site		
		Response Count
		789
		<i>answered question</i>
		789
		<i>skipped question</i>
		5

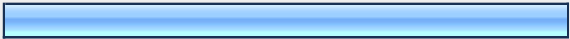

4. Organization Type			Response Percent	Response Count
Business			2.3%	18
Community			2.5%	20
Faith-based			4.2%	33
Education			25.5%	201
Foundation			2.2%	17
Government			24.3%	192
Nonprofit			22.3%	176
Research			2.7%	21
Other (please specify)			14.1%	111
			<i>answered question</i>	789
			<i>skipped question</i>	5


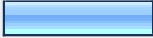
5. Organization Footprint			Response Percent	Response Count
National			20.9%	165
State			28.9%	228
Local			50.2%	396
			<i>answered question</i>	789
			<i>skipped question</i>	5

6. Organizational Interest in Health Equity (check all that apply)

		Response Percent	Response Count
Children/Families		69.3%	547
Education		64.0%	505
Environment/Land Use		38.3%	302
Food Security/Nutrition		45.8%	361
Health Care Delivery		67.9%	536
Housing/Neighborhoods		44.7%	353
Immigration		30.8%	243
Income & Wealth		39.4%	311
International		15.8%	125
Jobs & Work		30.5%	241
Law		18.0%	142
Media/Journalism		15.7%	124
Mental Health/Psychology		38.7%	305
Public Health		75.9%	599
Public Policy		57.0%	450
Race/Ethnicity		64.9%	512
Social Inclusion		50.8%	401
Transportation		27.2%	215
		<i>answered question</i>	789
		<i>skipped question</i>	5

7. How is your organization working towards health equity?		
		Response Count
		789
<i>answered question</i>		789
<i>skipped question</i>		5

8. Join Connect Up!, an online database of organizations committed to health equity.			
		Response Percent	Response Count
Opt-in/Update information		62.2%	491
Opt-out		37.8%	298
<i>answered question</i>			789
<i>skipped question</i>			5



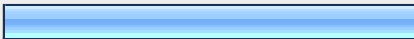
9. Have you been to www.unnaturalcauses.org?			
		Response Percent	Response Count
Yes		83.9%	632
No		16.1%	121
<i>answered question</i>			753
<i>skipped question</i>			41

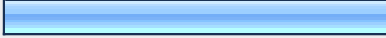
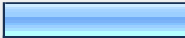
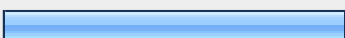
10. If yes, on www.unnaturalcauses.org, have you:

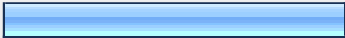
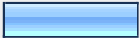
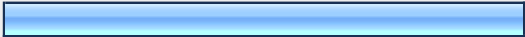
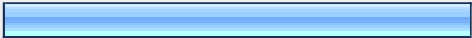
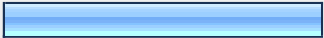
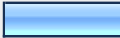
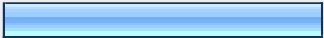
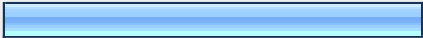


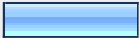
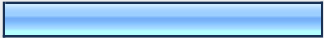


	YES	NO	DIDN'T KNOW ABOUT IT	Response Count
Signed up for the eNewsletter	39.1% (252)	36.6% (236)	24.3% (157)	645
Searched Connect Up!, a directory of organizations	21.2% (133)	46.7% (293)	32.2% (202)	628
Used the Action Toolkit, Discussion Guide or Policy Guide	70.1% (455)	19.6% (127)	10.3% (67)	649
Accessed the Calendar of Events	43.7% (277)	38.5% (244)	17.8% (113)	634
Downloaded handouts	68.7% (446)	21.3% (138)	10.0% (65)	649
Searched the Health Equity Database of over 300 resources	27.2% (169)	46.9% (291)	25.9% (161)	621
Viewed online clips or downloaded podcasts	65.3% (415)	26.1% (166)	8.6% (55)	636
	answered question			669
	skipped question			125

11. What episodes or clips have you screened? (check all that apply)

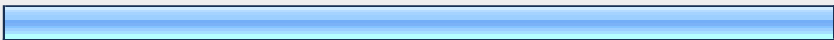

		Response Percent	Response Count
In Sickness and In Wealth		87.9%	618
When the Bough Breaks		74.0%	520
Becoming American		65.3%	459
Bad Sugar		67.3%	473
Place Matters		72.4%	509
Collateral Damage		55.6%	391
Not Just a Paycheck		54.5%	383
	answered question		703
	skipped question		91


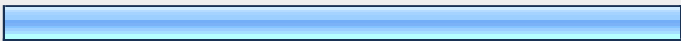
12. Describe your role in UNNATURAL CAUSES screening events: (CHOOSE ONE)			Response Percent	Response Count
My organization is planning or has hosted screening event(s)			30.7%	236
I served as an active participant-- sponsor, speaker, audience member, etc.			23.7%	182
Both			45.6%	350
			<i>answered question</i>	768
			<i>skipped question</i>	26

13. As a lead organizer: (CHOOSE ONE)			Response Percent	Response Count
My organization hosted a screening(s) in the past year			42.2%	247
My organization is planning a screening(s) in the next 6 months			20.2%	118
Both			37.6%	220
			<i>answered question</i>	585
			<i>skipped question</i>	209



14. Describe the audience(s) you are planning the screenings for: (check all that apply)			Response Percent	Response Count
Advocates			37.6%	44
Business			14.5%	17
Community-based organizations			57.3%	67
Educators/Students			51.3%	60
Faith-based organizations			35.0%	41
Federal Government/Policy			12.8%	15
General Public			35.0%	41
Health workers			46.2%	54
Labor			5.1%	6
Local Government/Policy			25.6%	30
Media			14.5%	17
Service Providers			35.0%	41
State Government/Policy			15.4%	18
Other			14.5%	17
			answered question	117
			skipped question	677

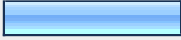
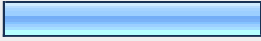

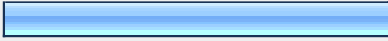
15. How easy do you expect it to be to provide audience members:								
	Very Easy		Moderately Easy		Not at all Easy	Rating Average	Response Count	
Examples of “non-health” policies/initiatives that CAN make a difference for health	19.1% (22)	20.0% (23)	47.0% (54)	8.7% (10)	5.2% (6)	2.61	115	
Concrete actions they can take to get involved	9.6% (11)	24.6% (28)	49.1% (56)	13.2% (15)	3.5% (4)	2.76	114	
							answered question	116
							skipped question	678

16. Are you planning to use the series internally as part of events, trainings or classes?				
			Response Percent	Response Count
YES		91.8%	101	
NO		8.2%	9	
			answered question	110
			skipped question	684

17. Will you use the series as part of: (check all that apply)				
			Response Percent	Response Count
Pre-existing training, workshop or class		48.5%	48	
New training, workshop or class		74.7%	74	
			answered question	99
			skipped question	695



18. How easy has it been to:								
	Very Easy		Moderately Easy		Not at all Easy	Rating Average	Response Count	
Gain leadership support to use the series	42.3% (41)	16.5% (16)	34.0% (33)	4.1% (4)	3.1% (3)	2.09	97	
Win program staff buy-in to use the series	37.5% (36)	19.8% (19)	30.2% (29)	9.4% (9)	3.1% (3)	2.21	96	
Gain resources to support your efforts	16.8% (16)	11.6% (11)	30.5% (29)	25.3% (24)	15.8% (15)	3.12	95	
							answered question	98
							skipped question	696

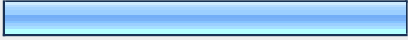
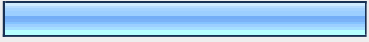

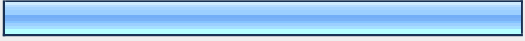

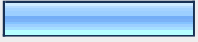
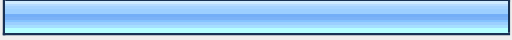
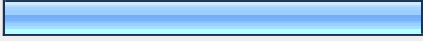


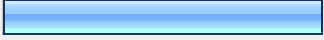
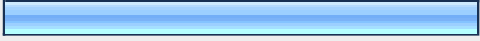
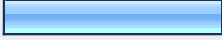
19. Are you planning to use the series with existing allies and partners?				
			Response Percent	Response Count
YES			74.3%	81
NO			25.7%	28
			answered question	109
			skipped question	685

20. How many organizational partners/allies will you reach out to?				
			Response Percent	Response Count
1-3			19.2%	15
4-6			28.2%	22
7-10			10.3%	8
10+			42.3%	33
			answered question	78
			skipped question	716


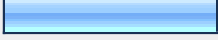
21. How many of those partners/allies work to address:						
	All	Most	Some	None	Rating Average	Response Count
Health care issues	31.1% (23)	33.8% (25)	29.7% (22)	5.4% (4)	2.09	74
A social determinant of health (e.g., housing, employment, education, etc.)	21.3% (16)	44.0% (33)	32.0% (24)	2.7% (2)	2.16	75
Other	8.1% (3)	32.4% (12)	51.4% (19)	8.1% (3)	2.59	37
					answered question	79
					skipped question	715

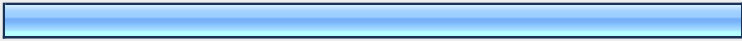
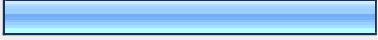
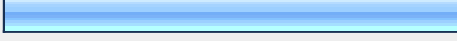

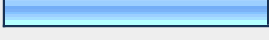
22. How many partners/allies have voiced interest in using the series to:						
	All	Most	Some	None	Rating Average	Response Count
Build shared knowledge and language with their own staff about the social determinants of health	8.2% (6)	31.5% (23)	43.8% (32)	16.4% (12)	2.68	73
Draw attention to health inequities through talks, seminars or conferences	13.7% (10)	37.0% (27)	37.0% (27)	12.3% (9)	2.48	73
Hold more screenings with other partners and allies	4.1% (3)	24.7% (18)	43.8% (32)	27.4% (20)	2.95	73
Build a health equity coalition or committee	0.0% (0)	31.9% (22)	36.2% (25)	31.9% (22)	3.00	69
Provide research and data about the extent of health inequities at the local level	5.6% (4)	19.7% (14)	46.5% (33)	28.2% (20)	2.97	71
Educate and engage community members/organizations around the issues	12.2% (9)	40.5% (30)	37.8% (28)	9.5% (7)	2.45	74
Support existing efforts around a particular issue, e.g., affordable housing, living wage jobs, better public schools	9.7% (7)	31.9% (23)	41.7% (30)	16.7% (12)	2.65	72
Reach out to government officials/agencies	5.6% (4)	32.4% (23)	42.3% (30)	19.7% (14)	2.76	71
Other	0.0% (0)	21.7% (5)	8.7% (2)	69.6% (16)	3.48	23
				(please specify)		5
				answered question		75
				skipped question		719

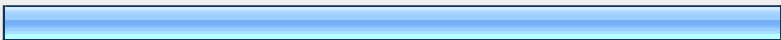

23. Are you planning to use the series to build new alliances?				
			Response Percent	Response Count
YES			59.3%	64
NO			40.7%	44
			answered question	108
			skipped question	686

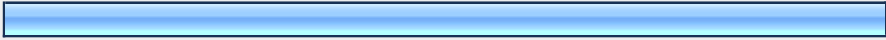
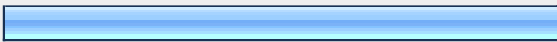
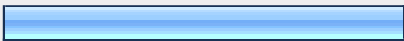
24. Which sectors is your organization reaching out to? (check all that apply)				
			Response Percent	Response Count
Advocates			44.4%	28
Business			39.7%	25
Community-based organizations			76.2%	48
Educators/Students			57.1%	36
Faith-based organizations			57.1%	36
Federal Government/Policy			20.6%	13
General Public			55.6%	35
Health Workers			46.0%	29
Labor			17.5%	11
Local Government/Policy			50.8%	32
Media			34.9%	22
Service Providers			52.4%	33
State Government/Policy			23.8%	15
			Other (please specify)	1
			answered question	63
			skipped question	731



25. How easy do you expect it to be to:							
	Very Easy		Moderately Easy		Not at all Easy	Rating Average	Response Count
Engage members from other sectors on the planning team?	0.0% (0)	17.7% (11)	40.3% (25)	35.5% (22)	6.5% (4)	3.31	62
Gain interest and win buy-in from leadership in other sectors?	0.0% (0)	9.8% (6)	42.6% (26)	42.6% (26)	4.9% (3)	3.43	61
	<i>answered question</i>						62
	<i>skipped question</i>						732

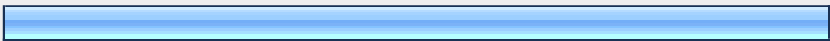


26. Are you planning to use the series to engage community members?			
		Response Percent	Response Count
YES		76.6%	82
NO		23.4%	25
	<i>answered question</i>		107
	<i>skipped question</i>		687

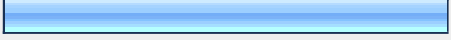
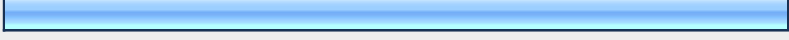
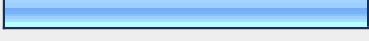
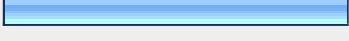
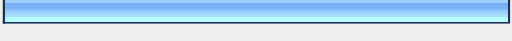
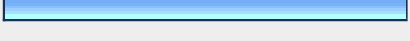
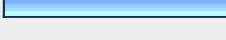
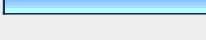
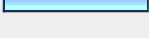
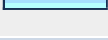
27. Who will be on the planning team for your screenings? (check all that apply)			
		Response Percent	Response Count
Colleagues		81.6%	62
Community residents		40.8%	31
Community-based organizations		50.0%	38
Scholars/educators		44.7%	34
City Agency staff		28.9%	22
	Other (please specify)		6
	<i>answered question</i>		76
	<i>skipped question</i>		718

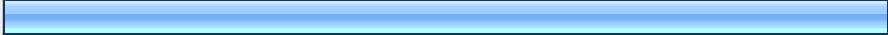
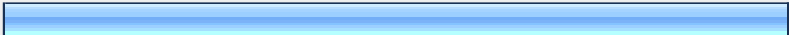
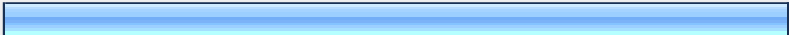
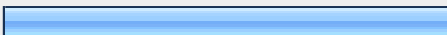
28. Will you invite local organizations to table or to share their resources?			
		Response Percent	Response Count
YES		85.7%	66
NO		14.3%	11
answered question			77
skipped question			717

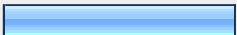




29. Is your primary goal to: (check all that apply)			
		Response Percent	Response Count
Educate and build awareness about the extent of health inequities		97.4%	75
Mobilize community members to stay involved with activities at your organization		61.0%	47
Organize community members to advocate for a particular issue		44.2%	34
answered question			77
skipped question			717

30. Are you planning to use the series to brief policymakers and elected officials?			
		Response Percent	Response Count
YES		43.3%	45
NO		56.7%	59
answered question			104
skipped question			690

31. Will you use UNNATURAL CAUSES as part of briefings with policymakers and elected officials: (check all that apply)			
		Response Percent	Response Count
At the local or county level		91.1%	41
At the state level		33.3%	15
At the federal level		8.9%	4
		<i>answered question</i>	45
		<i>skipped question</i>	749

32. Which policy arenas do policymakers and elected officials represent? (check all that apply)			
		Response Percent	Response Count
Medical care		48.9%	22
Public Health		86.7%	39
Housing		40.0%	18
Land Use		37.8%	17
Education		55.6%	25
Economic Development		44.4%	20
Budget or Finance		24.4%	11
Transportation		22.2%	10
Labor		15.6%	7
Other: (please specify)		11.1%	5
		<i>answered question</i>	45
		<i>skipped question</i>	749

33. Is your goal to help policymakers and elected officials to: (check all that apply)			
		Response Percent	Response Count
Understand how health outcomes are linked to social conditions, not just individual behavior, health care or genes		97.8%	44
Articulate the link between social and economic policies and health outcomes		86.7%	39
Identify opportunities to advance health equity		86.7%	39
Educate or advocate for a particular piece of legislation or initiative		48.9%	22
	Describe legislation or initiative:		1
		answered question	45
		skipped question	749

34. In total, how many screenings have you organized?			
		Response Percent	Response Count
1		25.3%	110
2-5		51.4%	223
6-10		12.4%	54
11-15		4.4%	19
15+		6.5%	28
		answered question	434
		skipped question	360

35. In all, how many people have attended screenings?

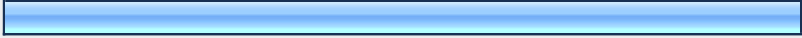
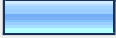
		Response Percent	Response Count
1-50		40.6%	178
51-100		21.9%	96
101-250		19.6%	86
251-500		12.1%	53
501-1000		4.6%	20
1,000+		1.1%	5
		answered question	438
		skipped question	356

36. Describe your audience(s) (check all that apply)

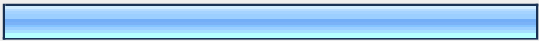
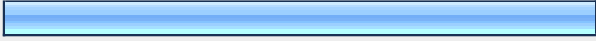
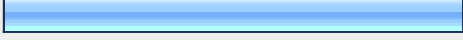
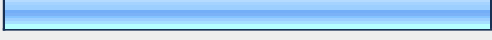
		Response Percent	Response Count
Advocates		48.4%	215
Business		15.5%	69
Community-based organizations		55.6%	247
Educators/Students		64.6%	287
Faith-based organizations		33.3%	148
Federal Government/Policy		15.3%	68
General Public		39.9%	177
Health workers		58.1%	258
Labor		5.9%	26
Local Government/Policy		30.9%	137
Media		12.8%	57
Service Providers		37.4%	166
State Government/Policy		23.9%	106
Other		12.6%	56

	answered question	444
	skipped question	350

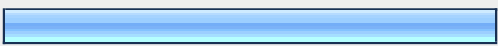
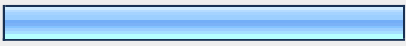
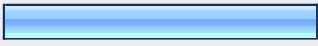
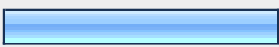
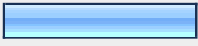
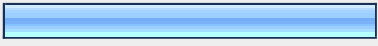
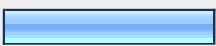
37. How easy was it to:							
	Very Easy		Moderately Easy		Not at all Easy	Rating Average	Response Count
Secure organizational commitment and investment to integrate a health equity framework internally	29.6% (119)	15.4% (62)	32.1% (129)	15.2% (61)	7.7% (31)	2.56	402
Work across sectors	17.4% (67)	20.5% (79)	37.3% (144)	15.8% (61)	9.1% (35)	2.79	386
Move the discussion beyond inequities in access and quality of health care	19.3% (79)	24.0% (98)	33.0% (135)	18.3% (75)	5.4% (22)	2.67	409
Move the discussion beyond personal behaviors	21.5% (89)	24.2% (100)	32.1% (133)	18.1% (75)	4.1% (17)	2.59	414
Provide audience members examples of “non-health” policies / initiatives that CAN make a difference for health	23.4% (96)	27.8% (114)	32.0% (131)	14.9% (61)	2.0% (8)	2.44	410
Provide audience members concrete actions they can take to get involved	16.5% (68)	25.2% (104)	29.9% (123)	20.6% (85)	7.8% (32)	2.78	412
	answered question						421
	skipped question						373

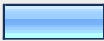

38. Have you used the series INTERNALLY as part of events, trainings or classes?			
		Response Percent	Response Count
YES		88.1%	391
NO		11.9%	53
	answered question		444
	skipped question		350

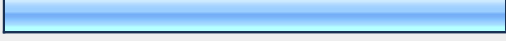
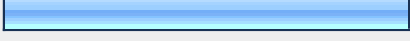
39. While using the series for internal events--trainings, workshops, or classes--how easy was it to:							
	Very Easy		Moderately Easy		Not at all Easy	Rating Average	Response Count
Gain leadership support	53.3% (194)	19.2% (70)	20.9% (76)	5.8% (21)	0.8% (3)	1.82	364
Win program staff buy-in	38.4% (139)	26.5% (96)	25.7% (93)	8.0% (29)	1.4% (5)	2.07	362
Find resources to support event screenings	33.6% (120)	23.8% (85)	26.3% (94)	12.0% (43)	4.2% (15)	2.29	357
Incorporate the series as part of PRE-EXISTING programming	37.9% (135)	21.9% (78)	24.7% (88)	10.7% (38)	4.8% (17)	2.22	356
Create a NEW training or workshop	25.1% (84)	22.2% (74)	28.4% (95)	18.3% (61)	6.0% (20)	2.58	334
Organize more than one screening	30.7% (107)	22.6% (79)	28.4% (99)	14.0% (49)	4.3% (15)	2.39	349
	answered question						373
	skipped question						421


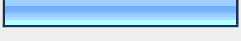
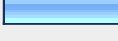
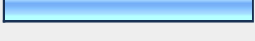
40. Did you use the series with: (check all that apply)			
		Response Percent	Response Count
Leadership staff and board		58.8%	221
Program and administrative staff		65.4%	246
Support staff		50.5%	190
College or graduate students		53.7%	202
Middle or high school students		8.2%	31
	answered question		376
	skipped question		418

41. Rate the extent to which you think screenings helped audience members understand that:							
	A lot	A moderate amount	A little	Not at all	Don't know	Rating Average	Response Count
Health is more than health care, personal behaviors and genes	70.6% (266)	25.5% (96)	3.4% (13)	0.3% (1)	0.3% (1)	1.34	377
Health and life expectancy are tied to class position	68.9% (259)	26.3% (99)	4.0% (15)	0.3% (1)	0.5% (2)	1.37	376
Racism imposes an added risk burden	66.8% (251)	25.8% (97)	5.9% (22)	0.5% (2)	1.1% (4)	1.43	376
Social and economic policies ARE health policies	62.2% (232)	28.2% (105)	8.6% (32)	0.5% (2)	0.5% (2)	1.49	373
	answered question						377
	skipped question						417

42. Which of the following actions or next steps emerged from the screenings? (check all that apply)			
		Response Percent	Response Count
More internal screenings		54.1%	203
Planning for external screenings		44.0%	165
A follow up meeting to provide staff/leadership more time to discuss the issues		34.4%	129
A committee or planning team was developed to explore how the organization can use the series to advance health equity		30.1%	113
Program staff was provided time/resources to explore what addressing the social determinants of health equity means for day-to-day work		21.1%	79
Leadership made/renewed organizational commitment to addressing the social determinants of health		40.8%	153
Students developed projects to promote health equity		22.9%	86

No follow-up steps emerged		10.9%	41
Other		8.3%	31
Describe other action steps that emerged from the screenings:			60
answered question			375
skipped question			419


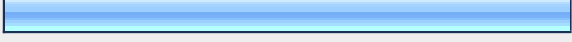
43. Have you used the series with EXISTING ALLIES and partners?			
		Response Percent	Response Count
YES		55.3%	240
NO		44.7%	194
answered question			434
skipped question			360


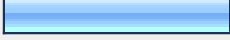
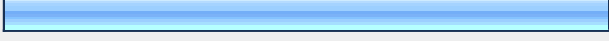
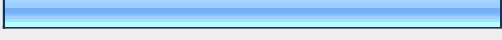
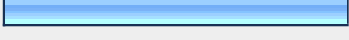

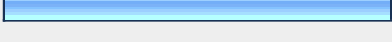
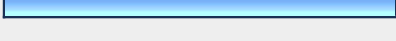
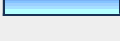
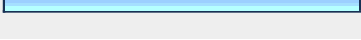
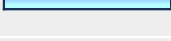


44. How many organizational partners/allies have you engaged around the series?			
		Response Percent	Response Count
1-3		34.9%	81
4-6		25.4%	59
7-10		12.5%	29
10+		27.2%	63
answered question			232
skipped question			562

45. How many of those partners/allies work to address:						
	All	Most	Some	None	Rating Average	Response Count
Health care issues	35.3% (82)	37.5% (87)	26.7% (62)	0.4% (1)	1.92	232
The social determinants of health (e.g., housing, employment, education, etc.)	24.9% (57)	30.1% (69)	42.4% (97)	2.6% (6)	2.23	229
Other	14.4% (15)	16.3% (17)	54.8% (57)	14.4% (15)	2.69	104
	<i>answered question</i>					236
	<i>skipped question</i>					558

46. How many partners/allies voiced interest in using the series to:						
	All	Most	Some	None	Rating Average	Response Count
Build shared knowledge and language with their own staff about the social determinants of health	20.5% (46)	37.9% (85)	33.0% (74)	8.5% (19)	2.29	224
Draw attention to health inequities through talks, seminars or conferences	23.1% (52)	33.8% (76)	36.0% (81)	7.1% (16)	2.27	225
Hold more screenings with other partners and allies	18.0% (40)	27.5% (61)	44.1% (98)	10.4% (23)	2.47	222
Build a health equity coalition or committee	10.4% (22)	20.4% (43)	38.9% (82)	30.3% (64)	2.89	211
Provide research/data about the extent of health inequities at the local level	11.0% (24)	19.7% (43)	45.0% (98)	24.3% (53)	2.83	218
Engage community members/organizations around the issues	18.5% (41)	41.0% (91)	36.5% (81)	4.1% (9)	2.26	222
Support existing efforts around a particular issue, e.g., affordable housing, living wage jobs, better public schools	19.2% (42)	30.6% (67)	40.6% (89)	9.6% (21)	2.41	219
Reach out to government officials/agencies	15.2% (33)	25.8% (56)	44.2% (96)	14.7% (32)	2.59	217
Other	17.9% (7)	12.8% (5)	10.3% (4)	59.0% (23)	3.10	39

	(please specify)	16
	answered question	229
	skipped question	565


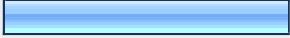



47. Have you used the series to build NEW ALLIANCES?			Response Percent	Response Count
YES			37.4%	161
NO			62.6%	269
		answered question		430
		skipped question		364



48. As part of your work to build new alliances, which sectors did you reach out to using the series? (check all that apply)			Response Percent	Response Count
Advocates			44.4%	68
Business			24.8%	38
Community-based organizations			66.7%	102
Educators/Students			54.9%	84
Faith-based organizations			37.9%	58
Federal Government/Policy			13.1%	20
General Public			42.5%	65
Health workers			43.1%	66
Labor			12.4%	19
Local Government/Policy			39.2%	60
Media			18.3%	28
Service Providers			39.9%	61
State Government/Policy			24.2%	37
		Other: (please specify)		14

	<i>answered question</i>	153
	<i>skipped question</i>	641

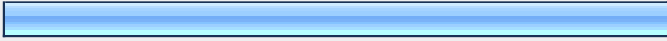
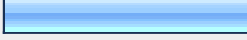
49. How easy was it to:							
	Very Easy		Moderately Easy		Not at all Easy	Rating Average	Response Count
Engage members from other sectors on the planning team?	15.5% (23)	18.9% (28)	38.5% (57)	20.9% (31)	6.1% (9)	2.83	148
Gain interest from leadership in other sectors?	13.7% (20)	19.2% (28)	40.4% (59)	23.3% (34)	3.4% (5)	2.84	146
Win buy-in from program staff in other sectors?	12.0% (17)	19.7% (28)	43.7% (62)	16.2% (23)	8.5% (12)	2.89	142
	<i>answered question</i>						150
	<i>skipped question</i>						644

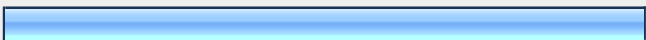
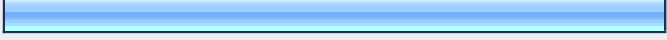
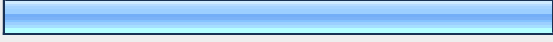
50. Rate the extent to which you think screenings helped organizations in other sectors:							
	A lot	A moderate amount	A little	Not at all	Don't know	Rating Average	Response Count
Understand that health is more than individual behavior, health care and genes	50.3% (74)	34.7% (51)	12.2% (18)	0.0% (0)	2.7% (4)	1.70	147
Articulate how health outcomes are linked to social and economic conditions	50.3% (74)	34.7% (51)	11.6% (17)	0.0% (0)	3.4% (5)	1.71	147
Define/articulate how their work impacts health outcomes	34.7% (51)	38.8% (57)	19.7% (29)	1.4% (2)	5.4% (8)	2.04	147
	<i>answered question</i>						147
	<i>skipped question</i>						647

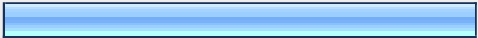
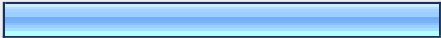
51. Did any of the following actions or next steps emerge from the screening(s)?			Response Percent	Response Count
Committing to a health equity coalition or committee			46.0%	63
Coordinating efforts around a particular issue, e.g., affordable housing, living wage jobs, better public schools			31.4%	43
Including health equity language in publications and on web site			29.9%	41
Mobilizing attendees to build capacity around a particular issue			39.4%	54
No follow-up steps emerged			21.2%	29
		Other: (please specify)		18
		answered question		137
		skipped question		657

52. Have you used the series to ENGAGE COMMUNITY members?			Response Percent	Response Count
YES			49.8%	214
NO			50.5%	217
		answered question		430
		skipped question		364

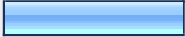
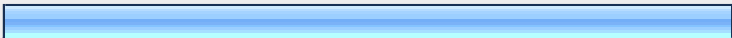
53. Did you plan community screenings in partnership with other organizations?			Response Percent	Response Count
YES			75.7%	159
NO			24.3%	51
			answered question	210
			skipped question	584

54. Did you invite local organizations to table or to share their resources?			Response Percent	Response Count
YES			73.3%	154
NO			26.7%	56
			answered question	210
			skipped question	584

55. Did you provide audience members: (check all that apply)			Response Percent	Response Count
Research and data specific to local conditions			70.6%	125
Specific examples of initiatives or policies working for health equity			72.9%	129
Specific action steps audience members could take after attending the screening			60.5%	107
			Describe Action Steps:	50
			answered question	177
			skipped question	617

56. Did you plan any follow-up activities?				
			Response Percent	Response Count
YES			52.0%	104
NO			48.0%	96
If so, describe:				82
answered question				200
skipped question				594

57. Rate the extent to which you think screenings helped community members to:							
	A lot	A moderate amount	A little	Not at all	Don't know	Rating Average	Response Count
Understand that health is more than individual behavior, health care and genes	62.1% (128)	28.6% (59)	6.3% (13)	0.5% (1)	2.4% (5)	1.52	206
Articulate how health outcomes are linked to social and economic outcomes	56.4% (115)	30.4% (62)	10.8% (22)	0.0% (0)	2.5% (5)	1.62	204
Want to get/stay involved with activities at your organization	34.3% (69)	38.3% (77)	21.9% (44)	2.5% (5)	3.0% (6)	2.01	201
Take action in their communities	29.1% (59)	38.9% (79)	22.2% (45)	2.0% (4)	7.9% (16)	2.21	203
answered question							206
skipped question							588

58. Have you used the series to BRIEF POLICYMAKERS and elected officials?				
			Response Percent	Response Count
YES			19.6%	84
NO			80.4%	345
answered question				429
skipped question				365

59. Did you use UNNATURAL CAUSES as part of briefings with policymakers and elected officials: (check all that apply)			
		Response Percent	Response Count
At the local or county level		79.8%	67
At the state level		41.7%	35
At the federal level		9.5%	8
Primarily to educate about the social determinants of health		48.8%	41
To educate or advocate for a particular piece of legislation or initiative		11.9%	10
	Describe legislation or initiative:		10
		answered question	84
		skipped question	710

60. Which policy arenas did policymakers and elected officials represent? (check all that apply)			
		Response Percent	Response Count
Medical care		45.1%	37
Public Health		73.2%	60
Housing		23.2%	19
Land Use		23.2%	19
Education		42.7%	35
Economic Development		41.5%	34
Budget or Finance		26.8%	22
Transportation		17.1%	14
Labor		12.2%	10
Other: (please specify)		25.6%	21
		answered question	82
		skipped question	712

61. Rate the extent to which you think screenings helped policymakers and elected officials to:							
	A lot	A moderate amount	A little	Not at all	Don't know	Rating Average	Response Count
Understand that health is more than individual behavior, health care and genes	39.8% (33)	47.0% (39)	12.0% (10)	0.0% (0)	1.2% (1)	1.76	83
Articulate how health outcomes are linked to social and economic conditions	38.8% (31)	42.5% (34)	17.5% (14)	0.0% (0)	1.3% (1)	1.83	80
Identify opportunities to advance health equity	23.8% (19)	43.8% (35)	25.0% (20)	3.8% (3)	3.8% (3)	2.20	80
	answered question						83
	skipped question						711

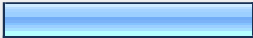
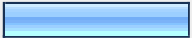
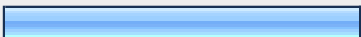

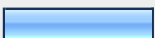

62. Overall, how has the series been most useful for you?	
	Response Count
	457
	answered question
	457
	skipped question
	337

63. What are one or two health equity goals/activities your organization is working toward (NOT COUNTING SCREENINGS)?	
	Response Count
	419
	answered question
	419
	skipped question
	375

64. What advice would you give others about using the series?		Response Count
		376
	<i>answered question</i>	376
	<i>skipped question</i>	418

65. Anything else you would like to add?		Response Count
		251
	<i>answered question</i>	251
	<i>skipped question</i>	543

66. Rate the extent to which you think the screening event(s) clearly communicated that:						
	A lot	A moderate amount	A little	Not at all	Rating Average	Response Count
Health is more than health care, personal behaviors and genes	93.3% (152)	6.1% (10)	0.6% (1)	0.0% (0)	1.07	163
Health and life expectancy are tied to class position	91.3% (146)	8.1% (13)	0.6% (1)	0.0% (0)	1.09	160
Racism imposes an added risk burden	86.4% (140)	12.3% (20)	1.2% (2)	0.0% (0)	1.15	162
Social and economic policies ARE health policies	90.1% (146)	8.0% (13)	1.9% (3)	0.0% (0)	1.12	162
	<i>answered question</i>					164
	<i>skipped question</i>					630

67. Did any of the following actions or next steps emerge from the screening(s)? (check all that apply)			Response Percent	Response Count
Planning for internal screenings			27.3%	39
Planning for external screenings			20.3%	29
A follow-up meeting to provide attendees more time to discuss the issues			39.2%	56
Mobilizing attendees around a particular issue, e.g., affordable housing, living wage jobs, better public schools			23.8%	34
Proposing the creation of a health equity coalition or committee			16.1%	23
No follow-up steps emerged			33.6%	48
		Other: (please specify)		50
		answered question		143
		skipped question		651

68. What did you find most compelling?			Response Count
			124
		answered question	124
		skipped question	670

69. What more would you have liked?			Response Count
			84
		answered question	84
		skipped question	710

70. What advice would you give others about using the series?		Response Count
		101
	<i>answered question</i>	101
	<i>skipped question</i>	693

71. Anything else you would like to add?		Response Count
		83
	<i>answered question</i>	83
	<i>skipped question</i>	711